

Webasto Completes 20 millionth Heater in Neubrandenburg

Neubrandenburg – 29 June 2018: On 29 June 2018 the 20 millionth parking heater came off the production line at the Webasto plant in Neubrandenburg. “It is a happy coincidence that we have broken through this sound barrier 28 years after this Webasto site was established,” said Dr. Andreas Dikow, Vice President Operations of the Webasto Thermo & Comfort Business Unit and Neubrandenburg site manager. “It is primarily the excellent performance of our employees in Neubrandenburg, who have allowed us to achieve this milestone together – thanks to their dedication, focus on quality, flexibility and customer orientation,” continued Dikow.

Customers from over 40 countries appreciate the quality of the Webasto heaters. Eight different heater ranges are manufactured in Neubrandenburg. These include water heaters and air heaters for all vehicle segments such as cars, trucks, boats, cranes and construction site machines, right through to special vehicles. Furthermore, high-voltage heaters for hybrid and electric vehicles are also manufactured here.

At the end of this year, another production building will come on-line in Neubrandenburg. “We envisage further growth, both in the classic vehicle segment with diesel and gasoline-powered engines, and in the electromobility sector. We have never before built so many heaters in Neubrandenburg as we have this year, and our planning envisages further production increases,” continues Dikow.

In this context, well-trained, motivated and flexible employees are one of the key success factors. To ensure that this remains the case, the company is continuously investing in initial and in-service training. This is also showing signs of success: on 28 June 2018, Webasto in Neubrandenburg was recognized by the Chamber of Commerce and Industry (IHK) as a TOP training organization for the 7th time in succession.

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