

## Parking Heater – Best Of All from Webasto

**Stockdorf/Munich – April 21, 2021** – When motorists consider a parking heater for their vehicle, Webasto is the best brand for the vast majority. This was the result of this year's reader surveys conducted by the three German motoring magazines Auto Bild, auto motor und sport and Auto Zeitung. For the fifth time in a row the participating readers – 180,000 of them this year – voted Webasto into first place in the parking heater category.

Each year, the three magazines survey their readers and website visitors regarding the vehicle and accessory brands that most convince them in terms of quality, design and innovations. The parking heater from Webasto once again made it to the top spot unchallenged. Auto Bild readers voted for Webasto with an unparalleled 83.9 percent (2020: 80 percent). In the auto motor und sport survey 76 percent of readers rated Webasto top (2020: 72.5 percent). In the Auto Zeitung survey, the company from Stockdorf slightly increased its score to 40.6 percent (2020: 37.5 percent).

“We would like to sincerely thank all the survey participants who voted for us. The long-standing trust our customers place in us makes us proud and confirms that we are on the right track with our high ‘Made in Germany’ quality standards,” comments Bernd Joerg, Head of Retrofit Business in Europe at Webasto.

Parking heaters warm the engine and interior of cars and motorhomes before commencing the journey, thereby ensuring safety and comfort right from the start. Tedious ice scraping is eliminated, yet the windows are clear all-round. Thick winter clothing, that impairs the snug fit of the seatbelt across the body, can be relegated to the rear seat. In summer, the parking heater can cool the car's interior temperature by delivering fresh air before driving off.

Further information can be found at [www.standheizung.de](http://www.standheizung.de).

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### **About Webasto:**

The Webasto Group is a global innovative systems partner to almost all automobile manufacturers and among the top 100 suppliers in this industry sector. The company's product portfolio comprises a broad range of roof and heating systems for every type of vehicle and all drive types as well as battery systems and charging solutions. Moreover, Webasto has a strong position in the aftermarket providing dealers and end customers with customized solutions and services relating to thermo management and electromobility. In 2019 the company generated sales of around 3.7 billion euros and had almost 14,000 employees at more than 50 locations (with over 30 of these being manufacturing plants). The headquarters of the company, founded in 1901, is located in Stockdorf near Munich (Germany). For more information please visit [www.webasto-group.com](http://www.webasto-group.com) / [www.twitter.com/WebastoGroup](https://www.twitter.com/WebastoGroup)

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