

Reader Vote Propels Webasto into First Place for the 15th Time

The market leader for car and truck parking heaters receives the “Best Brand Award” from publishing house EuroTransportMedia again this year

Stockdorf/Munich – July 27, 2020 – Every year, publishing house ETM surveys readers of the magazines “trans aktuell”, “lastauto omnibus” and “FERNFAHRER” to ascertain the best brands among commercial vehicles and suppliers. In the “Air Conditioning/Heating” category, Webasto again wins readers’ trust – now for the 15th time.

“We would like to thank all of the readers who voted for us! We look forward to ensuring a feel-good climate in your vehicles in future, too,” says Andreas Scholz, Sales Manager Germany, Retail & Service Business at Webasto. Overall, 62.2 percent of the 8,125 participating readers voted for Webasto. They were able to select from seven manufacturers of heating and/or air conditioning systems.

Normally, the ETM publishing house presents winners with their awards during a ceremony at the publisher’s location in Stuttgart. But this year, the ceremony took place virtually on 23 July. All of the prizewinners and guests were able to follow the event live on Facebook and YouTube. The winners submitted photos and videos in advance which were then inserted into the feeds. Webasto gave an acceptance speech in the style of the European Song Contest. This involved two Webasto employees thanking the readers and, turning the tables on them, awarding them “twelve points” – the highest score at the European music competition. The video can still be viewed at: [etm.de/facebook](https://www.etm.de/facebook) and [etm.de/youtube](https://www.etm.de/youtube).

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About Webasto:

The Webasto Group is a global innovative systems partner to almost all automobile manufacturers and among the top 100 suppliers in this industry sector. The company’s product portfolio comprises a broad range of roof and heating systems for every type of vehicle and all drive types as well as battery systems and charging solutions. Moreover, Webasto has a strong position in the aftermarket providing dealers and end customers with customized solutions and services relating to thermo management and electromobility. In 2019 the company generated sales of around 3.7 billion euros and had almost 14,000 employees at more than 50 locations (with over 30 of these being manufacturing plants). The headquarters of the company, founded in 1901, is located in Stockdorf near Munich (Germany). For more information please visit www.webasto-group.com / www.twitter.com/WebastoGroup

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