

Truck Drivers Impressed by Parking Heaters and Air-Conditioners From Webasto

For the first time, thermo systems from the world market leader receive awards from the EuroTransportMedia publishing house in two different categories

Gilching – July 27, 2021 – In this year’s reader survey conducted by magazines “trans aktuell,” “lastauto omnibus” and “FERNFAHRER,” the majority of the 7,600 participants voted Webasto’s parking heaters and air conditioners as the “Best Brand”. The world market leader has now taken first place for the 16th time. “For the first time this year, the ‘Climatization’ category was separated into ‘Parking Heaters’ and ‘Parking Coolers’, so we are even prouder to score so well in both,” says Heike Niehues, Head of the Consumer and Commercial Customer Business Unit. Over 50 percent of readers voted for Webasto in each category. Three other manufacturers participated in the parking heater category, while as many as six others entered the parking cooler category.

“Truck drivers are often on the road throughout the whole of Europe for days at a time,” explains Niehues. “It is important to us that they are able to rely particularly on comfortable temperatures in their cabs, in which they work, eat and sleep”.

Coronavirus restrictions did not allow certificates to be handed over in person, but the prizewinners are presented in detail at www.eurotransport.de.

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About Webasto:

The Webasto Group is a global innovative systems partner to almost all automobile manufacturers and among the top 100 suppliers in this industry sector. The company’s product portfolio comprises a broad range of roof and heating systems for every type of vehicle and all drive types as well as battery systems and charging solutions. Moreover, Webasto has a strong position in the aftermarket providing dealers and end customers with customized solutions and services relating to thermo management and electromobility. In 2020 the company generated sales of around 3.3 billion euros and had over 14,000 employees at more than 50 locations (with over 30 of these being manufacturing plants). The headquarters of the company, founded in 1901, is located in Stockdorf near Munich (Germany). For more information please visit www.webasto-group.com / www.twitter.com/WebastoGroup

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