

Webasto's Service App Accelerates Product Installation and Registration

Stockdorf/Munich – October 14, 2020 – Effective immediately, the new Webasto Service App can be downloaded to mobile devices, free of charge, from the well-known app stores. The app offers mobile access to the product and installation documentation for all Webasto devices – whether parking heater, air conditioner or charging station. Product registration has now also been reduced to just a few “clicks”.

Registered Webasto Partners who have installed the app use their smartphone's camera to scan the QR or bar code on the packaging of Webasto products. They are then taken directly to the documents and videos relevant to the respective product. It is no longer necessary to search through long lists. This saves time and reduces errors during manual selection of operating and installation instructions. Furthermore, all of the available information is always fully updated. The app is available in twelve languages.

A further source of errors is removed during product registration, because the product and serial numbers are transferred directly to Webasto, together with the Webasto Partner's contact details, once the code has been scanned. If the smartphone is used to capture the Vehicle Identification Number (VIN), it is also not necessary to manually enter the vehicle data during product registration. It is also possible to register multiple products in a single step. Users are also able to send photos or comments as well. Moreover, the guarantee certificate is automatically created as a PDF and is e-mailed to the Webasto Partner or directly to the customer.

Unregistered app users receive limited access to operating instructions and videos for Webasto products.

In addition to the automated functions it is still possible to manually search for documents.

Further information is available at www.webasto.com/service-app.

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About Webasto:

The Webasto Group is a global innovative systems partner to almost all automobile manufacturers and among the top 100 suppliers in this industry sector. The company's product portfolio comprises a broad range of roof and heating systems for every type of vehicle and all drive types as well as battery systems and charging solutions. Moreover, Webasto has a strong position in the aftermarket providing dealers and end customers with customized solutions and services relating to thermo management and electromobility. In 2019 the company generated sales of around 3.7 billion euros and had almost 14,000 employees at more than 50 locations (with over 30 of these being manufacturing plants). The headquarters of the company, founded in 1901, is located in Stockdorf near Munich (Germany). For more information please visit www.webasto-group.com / www.twitter.com/WebastoGroup

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